

## Pre-Release Announcement: TouchRetouch for iPad to Launch May 25th

Published on 05/12/10

Adva-Soft today announced its planned release for TouchRetouch 1.0 for iPhone, iPod touch and iPad users on May 25, 2010. The revolutionary photo editing software promises an easy user interface and special algorithms for its image background recovery application. TouchRetouch is able to perform photo enhancement without compromising any of the other elements within a frame. Any object, shadow, wrinkle or other imperfection can be safely removed from a snapshot without causing distortion.

Lviv, Ukraine - Announcing that Adva-Soft, the developers of TouchRetouch, is announcing its intent to release the App on May 25, 2010 for iPhone, iPod touch and iPad users. The revolutionary photo editing software promises the best of easy user interface and special algorithms for its image background recovery application. TouchRetouch is the next step in photo editing for a mobile platform, giving users the ability to remove objects from freshly captured or saved photographs.

Using special algorithms, the App is able to perform photo enhancement without compromising any of the other elements within a frame. That means that any object, shadow, wrinkle or other imperfection can be safely removed from a snapshot without causing distortion. Adva-Soft created the application's interface to be used easily, anytime, anywhere. Users merely have to swipe a finger to indicate what is to be erased and tap, "Go" to complete a photo edit.

Some of the TouchRetouch features:

- \* In-app video tutorials
- \* Unlimited UndoRedo actions
- \* Smart image background recovery techniques
- \* No distortions in final image
- \* Easy to use interface

Anticipation for this Adva-Soft product has been high and developers expect a busy launch day, according to company president, Davydov Maksim. "Word got out that we have developed this piece of software and there seems to be a bit of buzz going around about it. We're figuring on quite a bit of activity the date of release," Maksim says.

Although a specific time of day has not been announced, users interested in this revolutionary product can keep an eye out for more news during the countdown to launch, as well as checking iTunes for the release on May 18th.

Device Requirements:

- \* iPhone and iPod touch2G, 3G, 3GS, iPad
- \* Requires iPhone OS 3.1 and later
- \* 10 MB

Pricing and Availability

TouchRetouch will be only \$0.99 (USD) and available worldwide exclusively through the App Store in the Photography category on May 25th. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

TouchRetouch 1.0:

<http://www.iphotomania.com/applications.html>

YouTube Video:

<http://www.youtube.com/watch?v=pHzuLIEiZ98>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Media Assets:

<http://s853.photobucket.com/albums/ab95/advasoft/TouchRetouch/>

Adva-Soft is young Ukrainian software development company, which offers creative and professional service in the field of mobile and desktop applications. This creatively energetic company devotes itself to mobile platform application development, especially photo apps and games. Copyright (C) 2010 Mobile-App-Marketing-Makeover & Edward Turner. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Link To Article: <http://prmac.com/release-id-12871.htm>

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